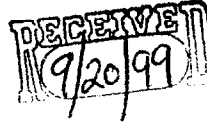




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Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street SW  
Washington, D.C. 20204


To Whom It May Concern:

Kevis® Rejuvenation Programs, Inc., 246 S. Robertson Blvd., Beverly Hills, CA 90211 has commenced marketing of KEVIS FOLLICLE ENHANCER scalp and follicle nourishing dietary supplement.

The following nutritional support statements are being made with respect to this dietary supplement: reduces/lowers DHT metabolism; promotes healthy hair growth; helps stop hair loss; provides essential nutrition for hair growth; works on stopping hair loss from the inside.

The undersigned certifies that the information contained herein is accurate and complete and that the notifying firm has substantiation that the statements are truthful and not misleading.

Very truly yours,

  
Brian Reichenberg, General Manager

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246 S. Robertson Blvd. ■ Beverly Hills, CA 90211 ■ Tel.: 310-358-8400 ■ Fax: 310-358-0179